

## NET FILM SERVICE

National Educational Television (NET) Film Service was established in February, 1955, to make educational television programs available to schools and adult groups. The way in which educational television films and kinescopes reach audio-visual users is illustrated in the accompanying diagram. NET is a joint project of Indiana University's Audio-Visual Center and the Educational Television and Radio Center.

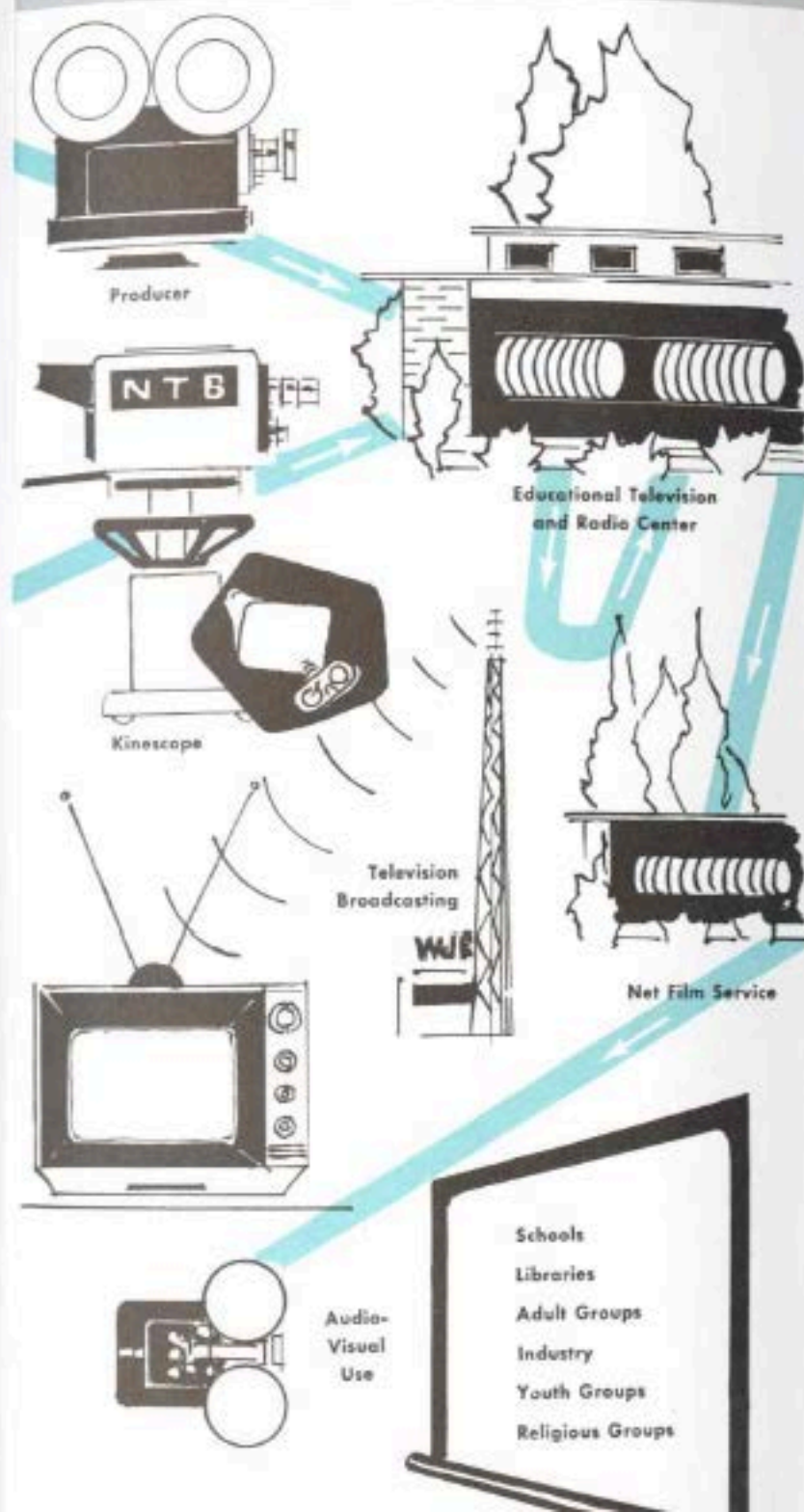
The major functions of NET Film Service are: (1) identifying non-television audiences that can use films and kinescopes procured originally by the Educational Television and Radio Center, (2) informing these audiences of the availability of these educational materials, (3) distributing television films and kinescopes to 16mm users through rental and purchase, and (4) conducting research related to the selection, use, audience acceptance, and influence of these television materials.

NET Film Service seeks to maximize the usefulness of educational television materials by making programs available to audio-visual audiences that did not or could not view programs when they were telecast. In offering the films and kinescopes of the Educational Television and Radio Center to 16mm users, NET Film Service is making available an expanding amount of educationally significant material. It is believed this material will be useful in a wide variety of educational situations.

## NET MATERIALS AVAILABLE

Over 500 programs are presently available from NET Film Service. All programs are on standard, black and white, 16mm sound film. Some programs were "filmed" using motion picture techniques and processes. Other programs were "kinescoped" by taking a motion picture of a special television picture tube while a program was being telecast. Most of the programs are of 30-minute length while the remainder are of 15-minute length. Programs distributed by NET Film Service are for direct, 16mm projection and

## FROM EDUCATIONAL TELEVISION TO AUDIO-VISUAL USER



are not to be used for television broadcasting, or theatrical exhibition, or closed circuit use.\*

A list of the television series containing all of the available programs is enclosed with this brochure. Complete descriptions of all programs are contained in a catalog, *Educational Television Motion Pictures*, available at no charge from NET Film Service, Audio-Visual Center, Indiana University, Bloomington, Indiana. As additional programs become available, revised catalogs will be prepared.

## RENTAL

All programs are available to any individual, organization or group on a rental basis from NET Film Service. In general, the rental rate for one to five days' use is \$3.50 for 30-minute programs and \$2.50 for 15-minute programs.

## PURCHASE

Some of the programs of the Educational Television and Radio Center are available on a purchase basis from NET Film Service. These programs are listed in the enclosed folder. Those interested in considering programs for purchase can obtain preview prints from NET Film Service at no cost other than return postage. Programs may be purchased either outright or on an annual rental plan which leads to ownership.

## REGIONAL LIBRARIES

Programs that are available for purchase may be rented, also, from a number of educational film libraries throughout the United States. A list of these libraries and the programs that may be rented from them is contained in the enclosed folder.

\*For information on television broadcasting, theatrical exhibition or closed circuit use, write the Educational Television and Radio Center, Ann Arbor, Michigan.